

# BRIGHTON URBAN RENEWAL AUTHORITY

## VISIONING WORKSHOP AGENDA

**WHEN:** Saturday March 5th, 2022 | 9:00am - 1:00pm

**WHERE:** Armory Performing Arts Center | 300 Strong St, Brighton, CO 80601

**WORKSHOP PURPOSE:** Develop BURA’s five-year vision, including strategic objectives and priorities with a focus on potential projects

### BURA VISIONING WORKSHOP

TIME (est.)	AGENDA ITEM
20 Minutes	<b>WELCOME, INTRODUCTIONS, AND AGENDA REVIEW</b> <ul style="list-style-type: none"><li>Breakfast Provided by BURA Staff</li></ul> <b>Objectives:</b> Shared understanding of agenda and purpose of visioning workshop
40 Minutes	<b>STATE OF PLAY: INTERVIEW THEMES &amp; PLAN AREA BUDGETS</b> <ul style="list-style-type: none"><li>One-On-One Interview Themes</li><li>Overview of Area Budgets</li><li>Discussion: BURA Successes and Challenges</li></ul> <b>Objectives:</b> Shared understanding of Board perspectives; Opportunity for participants to discuss themes and how they inform BURA’s needs and trajectory
60 Minutes	<b>VISIONING &amp; IDENTIFYING OBJECTIVES</b> <ul style="list-style-type: none"><li>Visioning: What Does Success Look Like?</li><li>Ideation and Refining Core Objectives</li></ul> <b>Objectives:</b> Board identifies vision elements and high-level objectives
10 Minutes	<b>BREAK</b>
90 Minutes	<b>IMPLEMENTATION: PROJECTS &amp; INITIATIVES</b> <ul style="list-style-type: none"><li>Identifying Potential Projects and Initiatives</li><li>Determining Differentiators</li></ul> <b>Objectives:</b> Board develops list of specific project opportunities; determines factors for project selection and pursuit
20 minutes	<b>WRAP UP, ACTION ITEMS, NEXT STEPS</b> <ul style="list-style-type: none"><li>Review decisions, key takeaways, and action items</li></ul>